

Public Conference „Future labour mobility in the sectors of: health care tourism and wellness, maritime tourism and maritime economy”

Gdynia, 11th of June 2013
Pomeranian Science and Technology Park

AGENDA		
8:45-9:00	Refreshments and registration	Gdynia Development Agency
9:00 - 9:10	Welcoming speech	Mayor of Gdynia , moderator – Małgorzata Dehmel-Gomerska PhD (Gdynia City Hall)
9:10-9:20	Introduction to the Project „Labour Market Dynamics and Attractive Business Environments in the South Baltic Region”	Sebastian Hentsch PhD (Rostock Business and Technology Development GmbH)
Health Care Tourism and Wellness Panel		
9:20-10:45		Session Leader - Mirosław Boruszczak PhD (Academy of Tourism and Hotel Management in Gdansk)
	➔ Analysis of future labour demand in the Health care tourism and wellness sector – case study	Jarema Piekutowski (West Pomeranian Business School in Szczecin)
	➔ The impact of health care tourism and wellness on the labour market	Magdalena Rutkowska (President of Medical Travel Europe, European Entrepreneurial Centre in Warsaw)
	➔ Demand for professionals in view of the development of health care tourism and wellness in Poland	Jolanta Rab-Przybyłowicz (Polish Association of Medical Tourism)
	➔ Future developments in the health care tourism and wellness in the South Baltic Region	Jerzy Rozwadowski PhD (West Pomeranian Business School in Szczecin)
	➔ Case Study - Kuracyjny Hotel in Gdynia	Representative from the Kuracyjny Hotel



10:45-11:25	Experts' Panel, moderated discussion	Jerzy Rozwadowski PhD, Powiat Labour Office in Gdynia, Medical Travel Europe, Academy of Tourism and Hotel Management in Gdansk, Polish Association of Medical Tourism, Kuracyjny Hotel, Institute for European Initiatives
11:25-11:50	Coffee break	
Maritime Tourism Panel		
11:50-13:10		Session Leader - Marta Chełkowska (Director of the Department of Tourism of the Gdańsk Marshal Office; President of the Pomeranian Regional Tourism Organization)
	<ul style="list-style-type: none"> ➤ Analysis of future labour demand in the maritime tourism sector - case study. Directions of the development of maritime tourism (ferry and cruisers) in the Baltic Sea Region; implications for the Pomeranian Region ➤ Ferry tourism development in view of future demand for qualified employees on the example of Stena Line ➤ Development perspectives of yachting in West Pomerania ➤ Maritime tourism in view of the Strategic Development Plan of the Pomerania Region 2020 	<p>Ilona Urbanyi – Popiołek PhD (Gdynia Maritime University)</p> <p>Maciej Zborowski PhD (Stena Line Poland)</p> <p>Elżbieta Mitura (coordinator in the West Pomeranian Regional Tourism Organization)</p> <p>Tomasz Studzieniecki PhD (Gdynia Maritime University)</p>
13:10-13:50	Experts' Panel, moderated discussion	Dariusz Stankiewicz - Baltic Gateway, Stena Line, Powiat Labour Office in Gdynia, Gdynia Maritime University, Tomasz Studzieniecki PhD, Joanna Kisielewicz PhD, Ilona Urbanyi – Popiołek PhD, Pomeranian Regional Tourism Organization, Professor Ausrine Armaitienė - Klaipeda University, Institute for European Initiatives
13:50-14:40	Lunch	

Maritime Economy Panel		
14:40-16:00		Session Leader – Jerzy Czuczman (President of Ships' Forum)
	<ul style="list-style-type: none"> ➔ Analysis of future labour demand in the maritime economy sector – case study ➔ Mobility on the maritime market on the example of seamen ➔ Future demand for labour force in the maritime sector: threats and opportunities ➔ Development of shipbuilding industry in view of future demand of qualified labour force on the example of Crist Shipyard SA S.A. 	<p>Dariusz Bernacki PhD (Gdańsk Maritime Institute)</p> <p>Waldemar Perchel (Association of Agents and Shipping Representatives in Gdynia)</p> <p>Stanisław Szultka (IBnGR)</p> <p>Zdzisław Bahyrycz (President of the Board of Crist Shipyard S.A.)</p>
16:00-16:40	Experts' Panel, moderated discussion	<p>Jerzy Czuczman - Ships' Forum, Powiat Labour Office in Gdynia, Polish Chamber of Maritime Commerce – Jerzy Uziębło, Zdzisław Bahyrycz - Crist Shipyard, Urszula Kowalczyk, Dariusz Bernacki PhD – Gdańsk Maritime Institute, Waldemar Perchel – APMAR, Stanisław Szultka – IBnGR, Polish Chamber of Commerce, Institute for European Initiatives, West Pomeranian Business School in Szczecin</p>
16:40-17:10	Conference Special Guest – Andrzej Arendarski PhD	Polish Chamber of Commerce
17:10	End of the Conference	<p>moderator – Małgorzata Dehmel-Gomerska PhD (Gdynia City Hall)</p>
17:30	Visit of the Pomeranian Science and Technology Park	

